NAS
NATIONAL ARTS STRATEGIES
Creative Community Fellows

HOW IT WORKS

Have a great idea to use arts & culture to better a community?

Why not?

NO

Yes

Apply

Selection Process

Accepted

Not accepted

Reapply

Field Research

Creative Community House

Design Thinking

Understanding Community

Networks Partners

Capital & Support

Budgeting

Online Launchpad

Public Support

JULY 2015

Through this online course, you will further your understanding of the history of your fields, with a focus on current research and trends.

JULY 20–27, 2015

You will spend 7 days in a breathtaking, farm house-style estate in the Berkshires of Massachusetts. Equipped with an indoor pool, dance studio, trampoline, a pond perfect for canoeing or fishing and a fire pit for those late night chats, this beautiful home creates the perfect inspirational setting, ideal for concentration, creativity and collaboration. Surrounded by forests, this is truly the perfect place for inspired thinking.

OCTOBER 2015

Every project needs resources for success and sustainability. In October, you will cultivate a realistic sense of what your project will cost and what support you need over what time frame. This is a key component to preparing you for making your project pitch. What exactly do you need and for what?

DECEMBER 2015

In preparation for the Launchpad events, we will focus on understanding that different stakeholders require different communication. You will develop a core message that can be "fleeced" depending on your audience.

JANUARY 2016

You will attend a 3-day in-person feedback session where you will present your pitch to national funders and leaders in the field of creative placemaking and hear their feedback. This is a rare opportunity to engage in face-to-face conversations with funders and practitioners in the field, cultivate relationships and build support for your project.

FEBRUARY-MARCH 2016

Having heard from your peers, NAS and funders and leaders in the field, you will have the opportunity to put your pitch to the test. Through our partnership with RocketHub, you will have access to online training and a platform to crowd-fund your project.

Arts & culture can be a powerful force for change. Tap into that energy and go out and change the world! Check out the projects from last year’s Fellows for Inspiration.

MARCH 16–APRIL 26, 2015

If you are a curious, open and collaborative leader who is interested in learning and sharing what you learn, fill out the online application. Tell us about who you are and what is the problem you are trying to solve. You do not have to be affiliated with an organization. You can come from a rural, urban, suburban or international community (online only).

We will review all of the materials you provide and complete a series of video conference interviews with finalists. Fellows will be notified by May 22, 2015.

The application process is highly competitive. We only accept 50 Fellows each year. If you are not selected you can still participate. Each month we will share tools and lessons on the Creative Community website.

JULY 2015

This design thinking module will allow you to master a process to help you define, refine, validate and evolve your idea. This module will only include online Fellows.

AUGUST 2015

We will help you understand your community – along physical, political and social lines – and your place in it.

SEPTEMBER 2015

This month of the program addresses networks. We will examine how those in your network can either help or hinder your progress. You will evaluate potential partners and explore the power dynamics that exist in these relationships.

JANUARY 2016

You will virtually present your pitch to national funders and leaders in the field of creative placemaking and hear their feedback. This is a rare opportunity to engage in face-to-face conversations with funders and practitioners, cultivate relationships and build support for your project.