



Chief Executive Program FAQ

Pricing and Payment

- **Are scholarships available?**

For US-based participants, the program is Pay What You Can, thanks to our generous funders. A suggested fee table is viewable on the program webpage, viewable here: <https://www.artstrategies.org/programs/the-chief-executive-program/#cost>

For international applicants, the program fee is \$19,500. Scholarships for international participants are provided by certain international agencies. Please check with NAS to see if your location is supported.

- **When do I name my price?**

You won't be asked to name your price until you are accepted into the program. Your stated price has no bearing on admission decisions and we've ordered the process to prove that.

- **When is payment due?**

All participants must pay a deposit equal to $\frac{1}{4}$ of their program fee by July 1, 2019. Our standard payment plan is divided into four installments, due:

- July 1, 2019
- October 1, 2019
- January 1, 2020
- April 1, 2020

We can also create a custom payment plan according to your needs.

- **What is included in the cost of the program?**

The program fee includes tuition, all lodging and meals during the program. Participants are responsible for transportation to and from the two in-person events.



Application

- **Can I save my application and come back to it?**

You may save your application's progress at any point by selecting the "Save my progress and resume later" option, located at both the top and bottom of each application page. Saved applications may be resumed via the confirmation email you received when saving your progress, or by selecting the "Resume a previously saved form" option, located at both the top and bottom of each application page.

- **How can I view the application questions?**

Questions may be viewed by starting the application process here:
<https://www.artstrategies.org/staging/chief-executive-program-application/>

The process begins with entering your contact information so we may reach out to you if necessary.

- **How are participants selected?**

Applications are reviewed by the NAS Team. Finalists will be invited for a phone or video interview. We are looking to see whether there is alignment between what you're looking for and what the program has to offer. We take care to ensure that the group is diverse across a number of factors – including geography, discipline, race, gender and perspective – in order to create the most dynamic learning experience possible.

- **I have a conflict. Can I attend only one of the convenings?**

Because the convenings are such an important part of the program, we will not consider applicants who have a conflict during one of the scheduled events.



Participant Profile

- **What are the qualifications for participation?**

Participants must be leaders – CEOs, Executive Directors, Artistic Directors – of arts and culture organizations. We take a broad view of arts and culture, including zoos, libraries and science centers. Our focus is on leaders who are interested in contributing not only towards the health of their institution, but to the community at large. Many selected participants are working across sectors and partnering with other community organizations to create change beyond their walls.

- **Are certain budget sizes excluded?**

There a wide range of budget sizes included in each cohort. That said, the program is most relevant for leaders of organizations with a budget above \$500k.

- **Where can I view a list of alumni?**

A list of alumni can be found on our program webpage or by following this link: <https://www.artstrategies.org/downloads/CEP/Chief-Executive-Program-Alumni.pdf>



Program

- **Can I read more about the curriculum?**

More information about the Harvard program can be found here:

<https://www.artstrategies.org/downloads/CEP/Chief-Executive-Program-Brochure.pdf>

For the Sundance program, NAS is committed to co-creating the curriculum with the participants. After reviewing applications, NAS will draft a design that responds to the top priorities applicants list.

- **Who are the faculty for the convening at Sundance?**

Faculty who have expertise in the determined areas will be selected from our wide range of university partners. See a list of NAS Faculty here:

<https://www.artstrategies.org/about-us/the-nas-team/>

- **Who will be coaching the participants?**

NAS is launching a coaching training program in 2019. Our graduates, earning accreditation from the International Coach Federation, will work with Chief Executive Program leaders in the winter of 2020.

- **What is the time commitment involved with this program?**

Outside of the two in-person convenings (dates listed on our website), the time commitment varies from leader to leader. People who have gotten the most out of the program in past cohorts have reported that they did the following, as a minimum:

- Spent about an hour each month on NAS-organized calls with other participants or NAS-provided coaches
- Spent about an hour each month informally connecting with other participants, reading emails on the cohort's listerv and having self-organized calls
- Prepared for each in person convening by reading provided materials for about eight hours in the lead-up to each event
- Reserved a day to reflect and plan on the heels of each in-person convening, before jumping back into work



- Committed a half day to sharing learnings with key staff members on the heels of each convening

Again, this is variable. Some people will spend much more time or slightly less.

- **Can you tell me more about the activities between convenings?
Our goals for the intersession times are:**

- To deepen connections between leaders
- To provide leaders with a framework and guidance in reflecting on their own objectives
- To support leaders in applying and sharing the learning from Harvard and Sundance

Activities include NAS-organized conference calls between small groups of leaders, topical video meet-ups, reading and related exercises, and one-on-one coaching with NAS-trained coaches and/or team members.

- **What happens after the program concludes?**

After the program concludes, you will join an international community of NAS alumni. Our alumni come together annually at the NAS Summit to share ideas, gain new knowledge and offer each other support. Through the NAS Exchange, NAS alumni have access to a range of distance-learning tools that can be shared with team members and other colleagues to help support your change efforts.