

NAS

KNOWLEDGE
SHAPES
PROGRESS

**CHIEF
EXECUTIVE
PROGRAM**

STRATEGY + DRIVING CHANGE

Harvard Business School | Boston
October 13 - 18, 2019



Meet your new braintrust of arts and culture leaders at a six-day convening in Boston. Together, you'll build strong connections in a transformational learning and development experience at Harvard Business School, focusing on bias awareness, strategy, value creation, communities and leadership through adversity.

FACULTY INCLUDES

[CLICK PHOTOS TO LEARN MORE](#)



MAHZARIN
BANAJI



ROHIT
DESHPANDE



RAMON
CASADESUS-MASANELL

FEEDBACK from alumni

"I found the experience to be transformative in so many ways. The excellence of the faculty, and the overall spirit of support for each and every one of us was unlike any other exec leadership training I've engaged in."

UNDERSTAND YOUR BLIND SPOTS

Gain a clearer understanding of your own implicit biases as a leader and how they can shape both your decision-making and organization's policies.

FOCUS ON YOUR COMMUNITY

Better position your organization by analyzing your value proposition to your community. Challenge the status quo and expand the boundaries of what your organization is capable of.

STRATEGY & INNOVATION

Explore the connection between strategy and relevance to the broader community. Learn how to escape the dominant logic of a field that can impede progress as markets and communities change.

COLLABORATE

Surface difficult and sometimes controversial issues in a supportive and respectful environment. Discover opportunities to connect and collaborate on overcoming potential barriers and challenges.

LEARN FROM EACH OTHER

Online | In-person convenings
Fall 2019 - Spring 2020



Join a collaborative learning environment of CEOs driven to lead change in their institutions, communities and the cultural field. Together, you'll unleash your collective wisdom to address the toughest challenges of today... and prepare for what's coming tomorrow.

CONNECT

Hear what other changemakers in arts and culture are doing to challenge the status quo in their organizations and communities.

SHARE

Engage in focused peer-to-peer learning sessions around the topics most critical to advancing your goals.

UNITE

Celebrate progress and unpack setbacks in driving change with a supportive community of allies who know what it's like to be the leader.

FEEDBACK from alumni

"Engaging with a remarkable cohort of professionals gave me a sense of renewal. I firmly believe that good ideas and energy come when you remove yourself from your daily professional responsibilities, yet continue to focus on related areas/ideas."

LEARN FROM YOURSELF

Online
Fall 2019 - Spring 2020



Coaching sessions in-between convenings will assist you in building on and drawing from your wealth of knowledge and expertise to become a stronger leader. Reflect on where you've been, where you are and where you're headed in order to take action on the big questions.

REFLECT

Engage in reflective exercises to consider how your organization can and should be different.

APPLY

Consult with the NAS team to apply what you've learned to your unique goals and get the most out of the program.

MAXIMIZE

Work one-on-one with a NAS-trained coach to gain a deeper understanding of your individual leadership style.

FEEDBACK from alumni

"Having the chance to stop my daily work and reflect on the strengths and weaknesses of my organization and my role in it, has given me much-needed perspective."

CHANGE IN MOTION: SUNDANCE

Sundance, Utah
April 19 - 23, 2020



Build on what you learned at Harvard as we present new tools and frameworks that will help you put the change you desire into operation. With faculty from our network of world-renowned experts and in the tranquil setting of the Sundance Resort, this capstone convening of the program will be crafted according to your top needs and priorities.

FEEDBACK from alumni

“An amazing opportunity to reflect, share experiences and ambitions with like-minded peers, and to feel nurtured and renewed ready to go back into the field.”

RICH TOOLBOX

Gain new tools and frameworks you can take home and immediately put into practice, strengthening your existing efforts and identifying new opportunities for change within your own organization.

TAILORED TO YOU

We're paying attention to the specific needs you discuss with us when you enter the program and will draw on our deep network of faculty partners to craft an experience that meaningfully addresses your priorities.

RECHARGE

Reconnect with your cohort and leave with a re-energized sense of purpose for your mission that comes from within. Pairing your insights with the newfound support of a community of allies will give you the confidence to lead through adversity.

PAST FACULTY NETWORK INCLUDES



CONNECT TO A GLOBAL NETWORK

The Chief Executive Program's alumni are a global network of more than 200 leaders who are eager to collaborate on creating change in their communities and the cultural sector. Further access to the NAS Exchange and NAS Summit events will connect you to even more alumni and allies across all of our program experiences.

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FEEDBACK from alumni

"I cannot thank you enough for providing me with this opportunity to meet, learn and connect with so many incredible folks around the world."

96%

of participants said they remain in contact with members of their cohort

"I find myself constantly reaching out to other colleagues on matters."