

National *Arts* Strategies

Loved the Design Thinking Toolkit? Here are more resources, suggested by our Creative Community Faculty [Kate Canales](#) and [Gray Garmon](#):

- The essay at the back of Jane Fulton Suri's [Thoughtless Acts](#) is a great piece about user research and the power of understanding people as a force for innovation.
- The [IDEO methods deck](#) and the [app](#).
- [Universal Principles of Design](#) is a modern classic that covers a lot of the frameworks that designers rely on.
- [Universal Methods of Design](#) is (mostly) about design research and the synthesis of design research.
- Here is a link to an [HBR article](#) about How Might We (HMW).
- [This article](#) by Adam Richardson is a nice look at journey maps. He links to other resources within the article too.
- And here is a [link to a charming little back story](#) about HMW and Coast Soap from Charles Warren. He also talks about the Why and What's Stopping Us technique. Charles introduced the HMW method to IDEO.
- For sketching, we love [Rapid Viz](#) and [Experiences in Visual Thinking](#) (very sadly out of print) for resources and some science behind communicating visually. We also like [The Back of the Napkin](#).
- Nancy Duarte writes about slides. Yes, powerpoint slides. (Among other things). Her book [Slideology](#), should be required reading for all humans participating in the workforce today. n.b. If you must use powerpoint, please do so responsibly. If you aren't sure what that means, buy the Duarte book. If you are still unsure, call one of us. [This man](#) believes that powerpoint is contributing significantly to the decline of our culture and proposes a unique solution.
- The attached article by Tim and Jocelyn Wyatt, director of [IDEO.org](#), talks about design in a social change context and could be helpful for internal selling to stakeholders.
- The [HCD tool kit](#) from IDEO and their [site \(HCD connect\)](#) which includes a methods section and a community of people using Human Centered Design in the world.
- The [CAT \(Collective Action Toolkit\)](#) from frog.
- The [UK's design council](#) site which has a ton of stuff under their resources tab.
- Kate loves [Where Good Ideas Come From](#) by Steven Johnson.