



**EXECUTIVE  
PROGRAM**  
IN ARTS & CULTURE STRATEGY



# Executive Program in Arts & Culture Strategy

## FREQUENTLY ASKED QUESTIONS

### CURRICULUM

**1. Are the on-campus convenings mandatory?**

Yes, both convenings are mandatory and essential parts of the program. Meeting your colleagues and getting the chance to connect with a peer group is one of the best parts of the program. You won't want to miss this opportunity!

**2. When and where are the on-campus convenings?**

The on-campus convenings take place at the University of Pennsylvania in Philadelphia in March 2019 and September 2019.

**3. Why is there on-campus programming?**

The Executive Program features multiple learning formats. As you know, most of our course material is delivered online. The program also features a four day, on-campus learning component which is critical to our educational model, as it gives students an opportunity to meet one another, share their ideas and build connections.

**4. Who is teaching the courses?**

[View a full list of our distinguished faculty.](#)

**5. Will the professors have office hours, so I can connect with them about questions I have?**

We work incredible practitioners who monitor, grade and facilitate all the courses as Teaching Fellows. These are experts in the areas in which they facilitate for this program. While the professors of each course will not have office hours, Teaching Fellows are accessible at any time you need them.

**6. What do I receive upon graduation?**

You will receive a signed certificate of completion from the University of Pennsylvania and National Arts Strategies.



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### **7. If I don't complete the graduation requirements, what happens?**

We find that students who get behind have a difficult time catching up, so while we can be flexible about some deadlines within reason, we recommend that you make every effort to submit all your work on time. Due to professional or personal reasons, some students are unable to complete their work within the 8-month time frame. Students in good standing can request a review of their circumstances for a deferral to the next cohort.

### **8. What are the graduation requirements?**

You must complete a total of six online courses and attend both on-campus convenings at the University of Pennsylvania to graduate. Required courses include: Strategy & Positioning, Arts & Culture Finance, Managing People and Nonprofit Fundraising. You are required to complete at least two elective courses. Elective courses include: Community & Collaboration, Nonprofit Governance, Impact Management, Intro to Social Media, Evaluation and Value in Arts & Culture.

### **9. Is there an additional cost if I want to take all of the electives?**

No. You're invited to take all the electives if you wish, at no additional cost.

### **10. What are the electives?**

Elective courses include: Community & Collaboration, Nonprofit Governance, Impact Management, Intro to Social Media, Evaluation and Value in Arts & Culture.

### **11. What is the average amount of time needed for this program per week?**

Previous students share with us that they spend on average 4-6 hours of work per week on the program. The program is a part-time program that is designed to be taken alongside, and complementary to, your existing professional responsibilities. Most course material is delivered online, and each student can view the course material from the comfort of their home or office.

### **12. Executive education programs are usually a few weeks, at most. Why is this one 8-months?**

Unlike existing executive education programs, conferences, or online classes that span only a weekend or several weeks at most, this program teaches a series of skills and tools, demands that you apply them to the real world, and offers extended engagement to build a community of trusted peers.



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### TUITION

#### **13. What's included in the program tuition?**

The program includes a hybrid, eight-month curriculum that offers extended, cohesive, and participatory education in arts administration. We offer ten online courses and two in-person convenings that provide students the opportunity to connect and collaboratively apply lessons, and many other opportunities to interact with and learn from our distinguished faculty and like-minded peers from all over the world. You will receive a certificate from the University of Pennsylvania upon completion. Tuition covers all learning materials. You will NOT be required to purchase any additional materials to participate in the course.

Tuition does NOT cover your travel to and from Philadelphia or your housing for the on-campus convenings. Meals will be provided.

#### **14. What's the cost of the program?**

The cost of the program is \$5,950. A limited number of scholarships are available for those who apply by the Early Admissions deadline of August 12, 2018. Applicants are required to complete additional application questions to be eligible for consideration for the award.

#### **15. Are there financial aid opportunities available?**

The Executive Program in Arts & Culture Strategy is designed to have the lowest tuition possible without losing the integrity of the educational experience. We're proud to say it's one of the most affordable executive programs available today. Financial aid is not available through National Arts Strategies or the University of Pennsylvania.

A limited number of scholarships are available for those who apply by the Early Admissions deadline of August 12, 2018. Applicants are required to complete the additional questions in the application in order to be eligible for consideration for the award.

We can offer students who would like additional time to complete their payment the option of a payment plan. Previous students have received partial or full tuition coverage from their employers as well, and we also encourage students to crowdfund if possible.



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### **16. Can my employer subsidize or cover tuition?**

Definitely! We've worked with employers to cover the cost of the tuition. Many students use this program to further their organization's work and bring the tools they've learned directly back into the workplace.

### **17. Is there a payment plan available?**

Yes, we offer the option of a monthly payment plan with a 12% APR.

## NETWORK

### **18. What opportunities do alumni have as a result of this program?**

Alumni of the program receive lifelong access to the NAS community. We have a private Facebook group dedicated to conversations online for anyone in our network to share resources and support one another, as well as an online global network connecting our entire alumni community.

### **19. How many alumni are there?**

Our community includes over 150 alumni affiliated with the Executive Program in Arts & Culture Strategy

### **20. What are some of the organizations students work at?**

Here are just a few of the awesome organizations our alumni work with:

The National Endowment for the Arts, Fractured Atlas, Omaha Children's Museum, Museum of Fine Arts Boston, Baltimore Symphony Orchestra, Philadelphia Museum of Art, Austin Opera, The Drawing Center, National Alliance for Musical Theatre, Segerstrom Center for the Arts, Carbondal Community Arts, Urbanarias. Brooklyn Museum, The Cleveland Museum of Art, Pacific Symphony, Caribbean Film Academy, The Hammer Museum, Denver Public Library, Native American Lifelines, The Woodruff Arts Center, Portland Community Media, Laotian Community Center

## GENERAL

### **21. Is this a degree-accrediting program?**

You will not receive a degree, but you will receive an Executive Certificate in Arts & Culture Strategy from the University of Pennsylvania and National Arts Strategy upon completion of the program.



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### **22. Is it possible for me to earn a Master's Degree?**

After completing the program, all students can apply for the University of Pennsylvania Masters in Nonprofit Leadership with advance standing. [Click here for more information about this program.](#)