

# PROGRAM ROADMAP

## EXECUTIVE PROGRAM IN ARTS & CULTURE STRATEGY



### GETTING STARTED

*Two-Week Online Orientation*



### UNIVERSITY CONVENING

*University of Pennsylvania*



### LEADING HEALTHY TEAMS

*Three-Week Online Course*



### NONPROFIT FUNDRAISING

*Three-Week Online Course*



**DECEMBER 2018**

**JANUARY 2019**

**MARCH 2019**

**APRIL 2019**

**JUNE 2019**

**JULY 2019**

**AUGUST 2019**

**SEPTEMBER 2019**

### STRATEGY & POSITIONING

*Six-Week Online Course*



### ARTS & CULTURE FINANCE

*Six-Week Online Course*



### ELECTIVE WINDOW

*Three-Week Online Courses YOU CHOOSE TWO*

COMMUNITY & COLLABORATION

EVALUATION

NONPROFIT GOVERNANCE

INTRO. TO SOCIAL MEDIA

IMPACT MANAGEMENT

### CONVENING & COMMENCEMENT

*University of Pennsylvania*

