

**coursera**

# Leading Innovation in Arts & Culture

**6-8 HOURS/WEEK**

**ON-DEMAND**

This course is self-paced, with suggested deadlines to help you keep on track.

One of the toughest challenges for any leader is getting traction for new ideas. As a result, powerful new ideas often get stuck. This is especially true in the culture sector. People involved in arts and culture often have little time and even less money for experimentation and risks. This eight-week course will help those in the performing arts, museums, zoos, libraries and other cultural organizations build environments where new management and program ideas are created, shared, evaluated and the best ones are successfully put to work.

“What I got out of it the most was the point that innovation isn’t necessarily that nebulous big idea floating around, it’s learning to recognize the constraints that stand in the way of success and figuring out how to deal with them. Very practical and down-to-earth, based in reality.”

**A. Marshall**

In this course you will learn to:

- Analyze constraints, foresee obstacles & opportunities
- Develop a process to manage the demands of multiple stakeholders
- Create a culture for innovation & risk-taking
- Create a strong customer focus that anticipates their needs

## INSTRUCTORS

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**VANDERBILT UNIVERSITY**



Our Animal

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