PARTICIPANT JOURNEY

EXECUTIVE PROGRAM
IN ARTS & CULTURE STRATEGY

Getting Started
TWO-WEEK ONLINE ORIENTATION
DECEMBER 2018

University Convening
UNIVERSITY OF PENNSYLVANIA
MARCH 2019

Strategy & Positioning
SIX-WEEK ONLINE COURSE
JANUARY 2019

Arts & Culture Finance
SIX-WEEK ONLINE COURSE
MARCH 2019

Leading Healthy Teams
THREE-WEEK ONLINE COURSE
MAY 2019

Elective Window
STUDENTS SELECT AT LEAST TWO COURSES
THREE-WEEK ONLINE COURSES
JUNE 2019

- COMMUNITY & COLLABORATION
- NONPROFIT GOVERNANCE
- IMPACT MANAGEMENT
- INTRO. TO SOCIAL MEDIA
- EVALUATION FOR NONPROFITS

Nonprofit Fundraising
THREE-WEEK ONLINE COURSE
JULY 2019

Convening & Commencement
ON-CAMPUS CONVENING
UNIVERSITY OF PENNSYLVANIA
AUGUST 2019

NAS

Penn
Social Policy & Practice