



# EXECUTIVE PROGRAM IN ARTS & CULTURE STRATEGY

DEVELOPED AND  
PRESENTED BY:



NAS  
NATIONAL ARTS STRATEGIES

 Penn  
Social Policy & Practice

The **Executive Program in Arts & Culture Strategy** empowers you to break down barriers to advancing your career goals. The University of Pennsylvania faculty, the NAS team and some of the best and brightest leaders working in the field come together to give you tested tools, frameworks and expert industry knowledge to help you develop your understanding of the business side of the industry.

Over decades, we have worked with thousands of leaders and future leaders throughout the arts and culture field. We know the need for training, practice, recognition and legitimacy in our field exists. We also know the organizations in which we work and the ways we access this training are rapidly changing. **Working with the University of Pennsylvania, NAS has developed the Executive Program in Arts & Culture Strategy.** This program uniquely equips early to mid-career professionals in the arts and culture sector, as well as those seeking to enter the sector, with a comprehensive curriculum and relevant tools that build off their foundational knowledge and put what they learn to work.



Receive **comprehensive curriculum** from a world-class university, grounded in real-world experience, at an affordable price



Gain access to the **foundational knowledge and business frameworks** to deliver more value to your organization and the field



Learn at your own pace, in a way that **works with your busy schedule AND YOUR BUDGET**



Build your professional networks and form lasting relationships with a **diverse community of arts and culture leaders** around the world



Cultivate your personal strengths and learn to **lead with confidence**

**DESIGNED FOR:**  
EARLY TO MID-CAREER  
ARTS

**APPLICATION DEADLINE:**  
INTERESTED CANDIDATES  
MUST APPLY BY NOV. 20,

**PROGRAM TUITION:**  
\$4,950; THE FEE INCLUDES ALL INSTRUCTION BUT  
DOES NOT INCLUDE TRAVEL OR ACCOMMODATIONS

Learn more at [artstrategies.org/ExecProgram](http://artstrategies.org/ExecProgram)

# WHAT ALUMNI ARE SAYING



I didn't want to go for two years and do a Master's program and come out trying to find the job I already had. I was looking for a middle ground. It turned out there had been a gap in the level of engagement, time commitment and cost - then this program popped up to fill the sweet spot that I was looking for.

**ANNE SHULOCK**

Chief of Staff, San Francisco Art Institute  
San Francisco, CA



I see my cohort as colleagues and close partners. We've formed a bond now where we share things not just about the course but about job opportunities and interview prep. We've been more of mentors to each other.

**LAMAR BAGLEY**

Program Coordinator for the Arts, The SEED Public Charter School,  
Washington, D.C.

This is a space for you to test out ideas, test out experiences, make mistakes and learn from other people, learn from your instructors and learn from yourself. Learning from myself has been the biggest thing for me, gaining insight on the way that I work and how I work best with other people and how that translates to my career path.

**JASON TSENG**

Community Engagement Specialist  
Fractured Atlas, New York, NY

