



events, we will focus on understanding that different stakeholders require different communication. You will develop a core message that

can be "flexed" depending on your audience.

necessary for you to have now in order to reach the next step in your project.

JANUARY 2016

You will virtually present your pitch to national funders and leaders in the field of creative placemaking and hear their feedback. This is a rare opportunity to engage in face-to-face conversations with funders and practitioners, cultivate relationships and build support for your

JANUARY 2016

You will attend a 3-day in-person feedback session where you will present your pitch to national funders and leaders in the field of creative placemaking and hear their feedback. This is a rare opportunity to engage in face-to-face conversations with funders and practioners in the field, cultivate relationships and build support for your project.

ESIDENTIAL TRACK

CREATIVE

FEBRUARY-MARCH 2016

Having heard from your peers, NAS and funders and leaders in the field, you will have the opportunity to put your pitch to the test. Through our partnership with RocketHub, you will have access to online training and a platform to crowd-fund your project.