Logic Models

Exercise developed in partnership with Peter Frumkin, Ph.D.

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What is a Logic Model?

A logic model is a set of claims about how an organization produces something of value. It allows us to define and explore the links between what we do and how our efforts affect others. A logic model tells an organization's story and explains why a program or the organization exists.

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Logic Model Exercise

Use and disclaimer

Logic models can drive planning, guide implementation, connect to performance measurement, improve internal alignment and commitment, and secure external support. For this exercise, choose a program or service to examine that is already in existence or use the tool to map out a new one. If you've never worked on a logic model, start with something simple – to test the model and give everyone some experience with using such a tool.

Who should be involved

Start with anyone directly involved in the program or service. It may be that you want to include more internal or external stakeholders from there such as other staff, board members or the executive, board and staff

Time to complete

The time needed will depend on the complexity of the program or service being analyzed.

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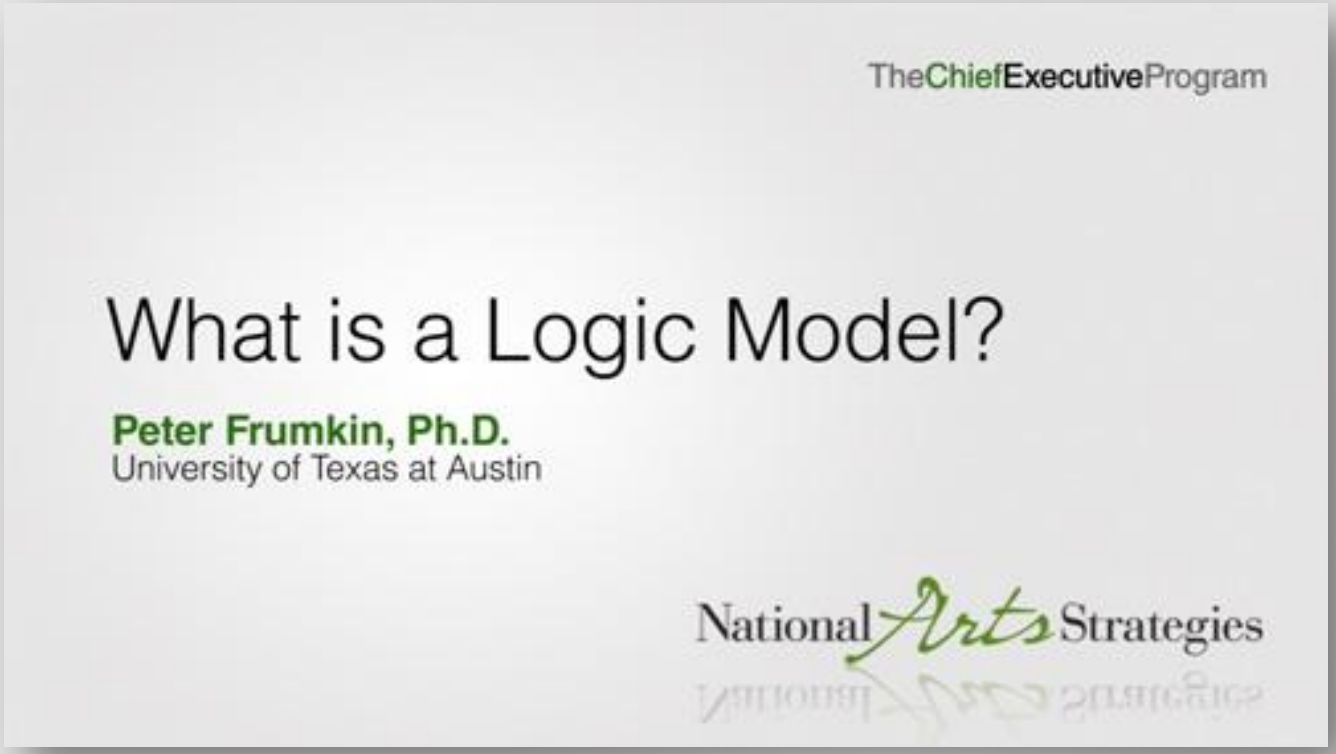
Video presentation

Watch the video introduction by Peter Frumkin linked below and then work through this exercise with your team.



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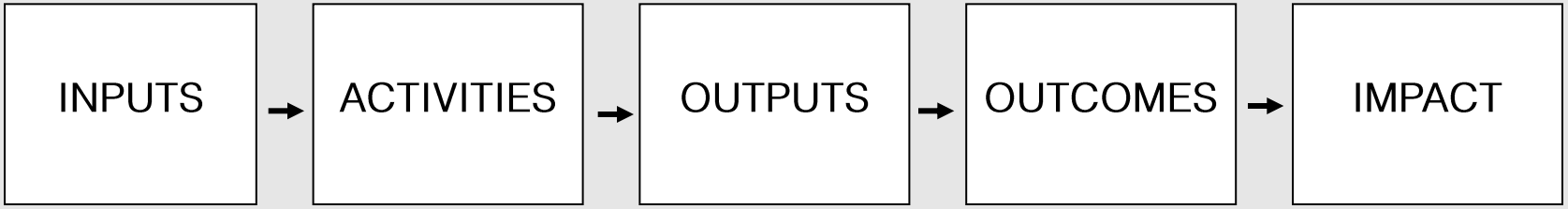
What is a Logic Model?

The elements of a logic model are:



Inputs: What the program needs to accomplish its purpose (facilities, staff, volunteers, grants, contracts etc.)

Activities: The work that is done in the program

Outputs: Units of production (number of hours of service delivered, number of people served, etc.)

Outcomes: What happens to constituents (knowledge or new skills gained, milestones reached – short, medium and long term)

Impact: The ultimate result and link to organization's mission

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Logic Model Exercise

Using the logic model template that follows, choose a program you wish to review or initiate and complete the segments as follows.

1. Inputs: Catalog what the program needs to accomplish its purpose
2. Activities: Detail the work that is done in the program
3. Outputs: List units of production
4. Outcomes: Describe what happens to constituents
5. Impact: Describe the ultimate result and link to organization's mission

Note: You can build a logic model for the organization as well.

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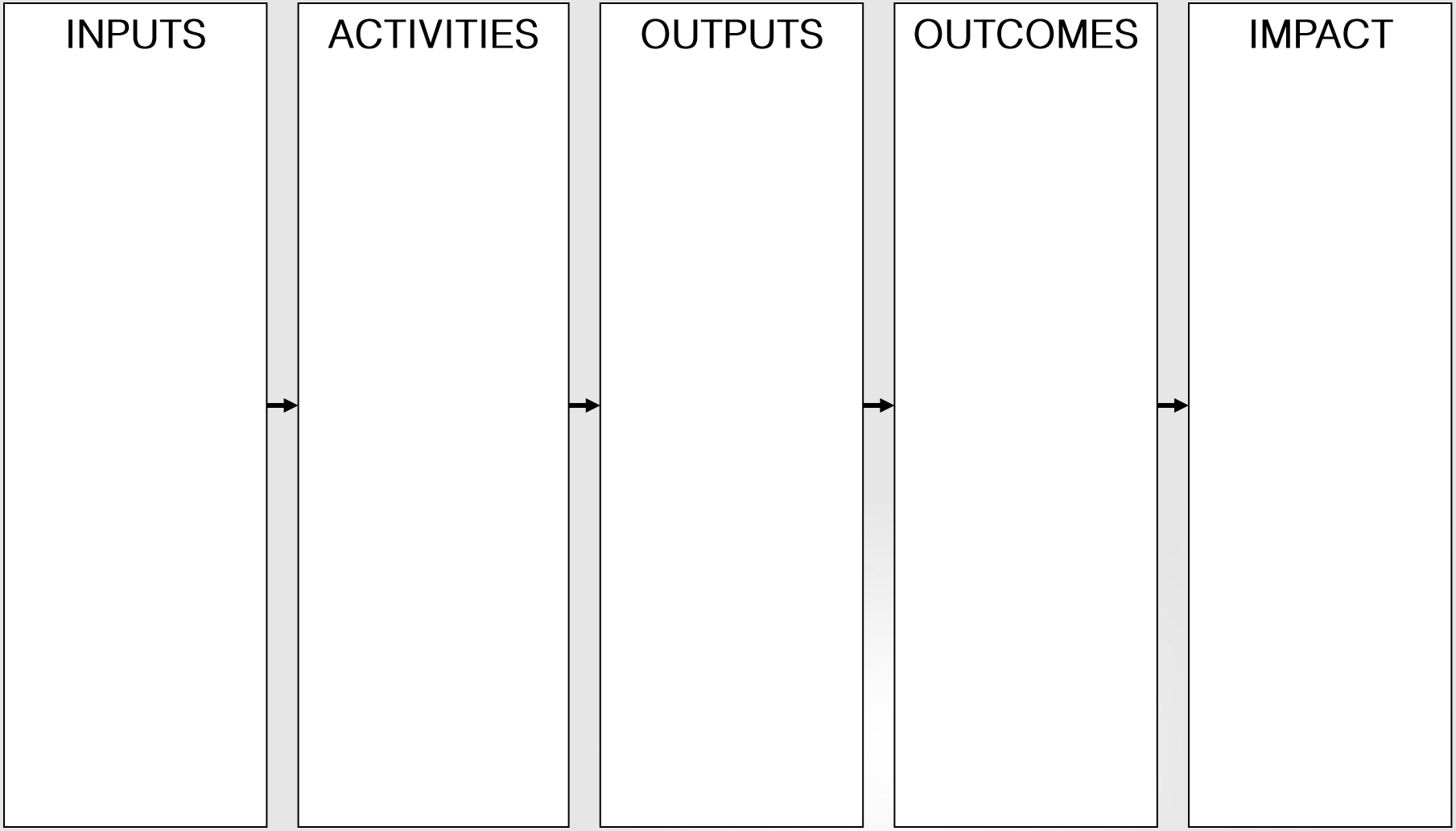
Logic Model for _____



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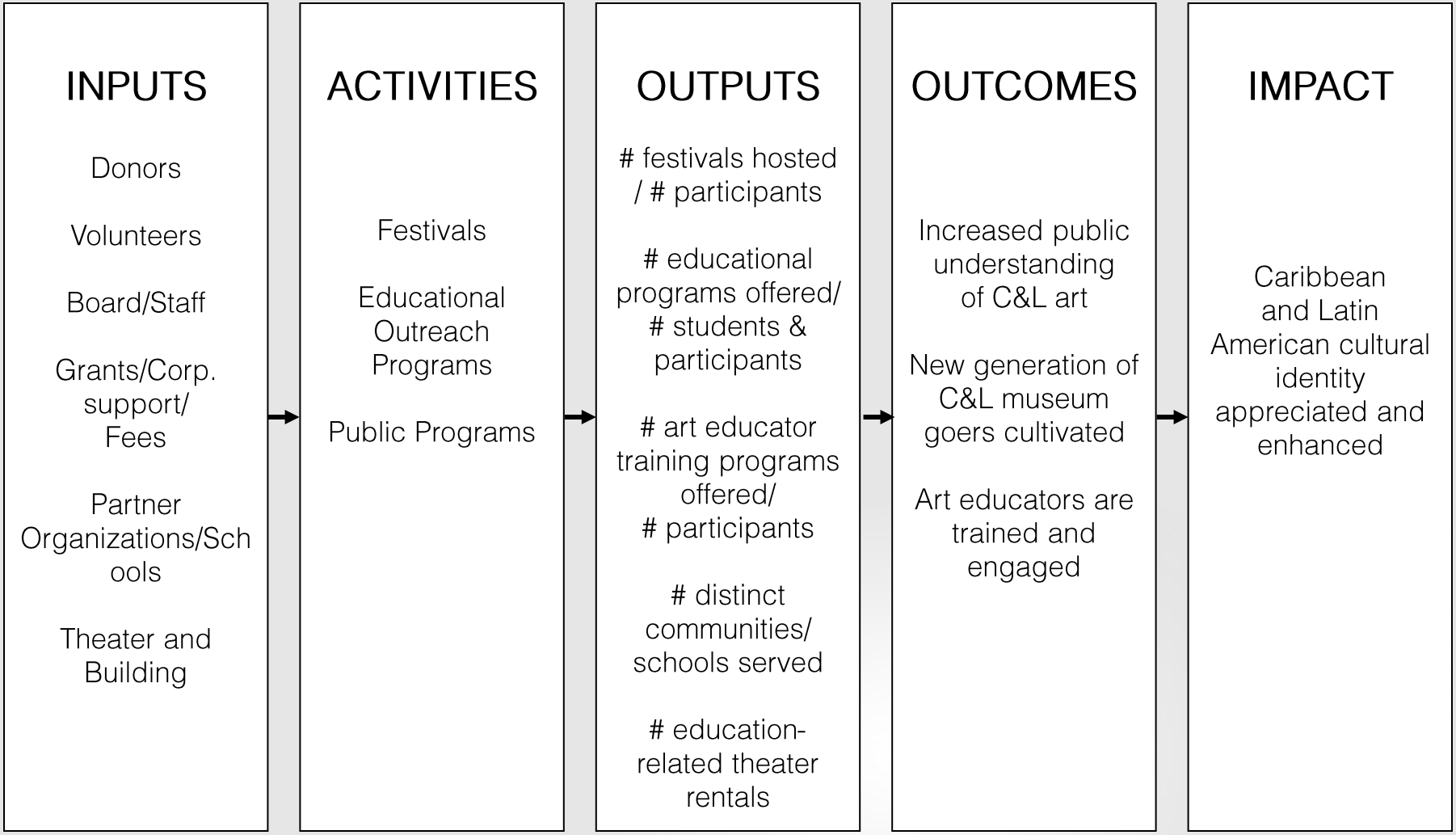
El Museo del Barrio: Outreach Programs



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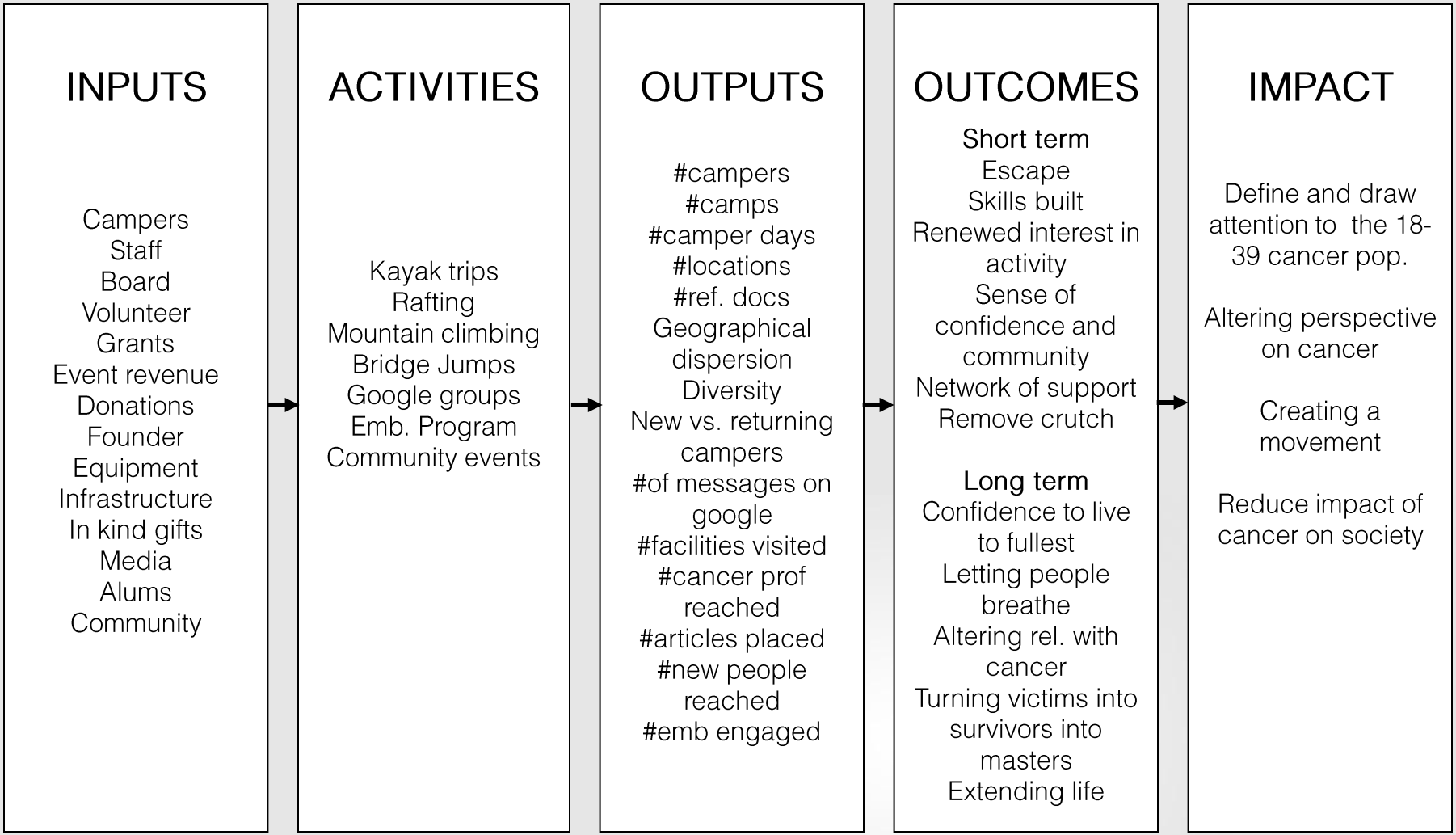
FD Logic Model



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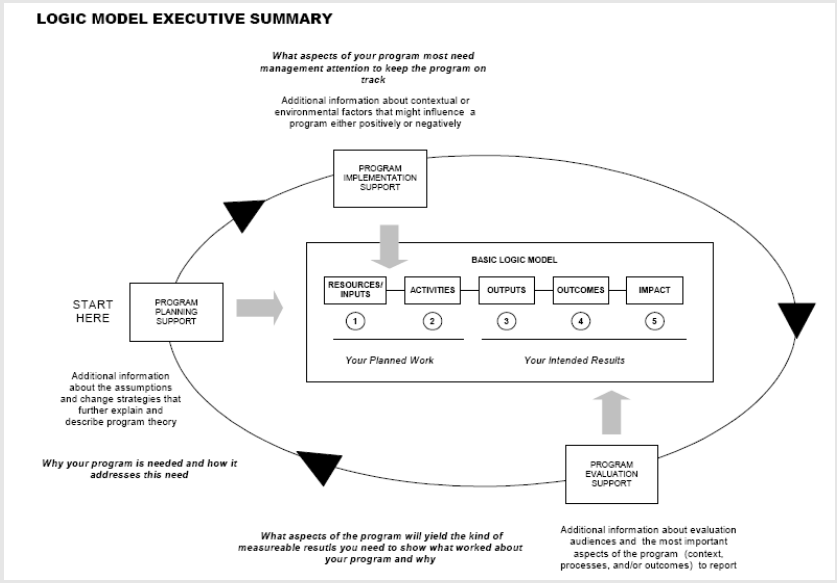
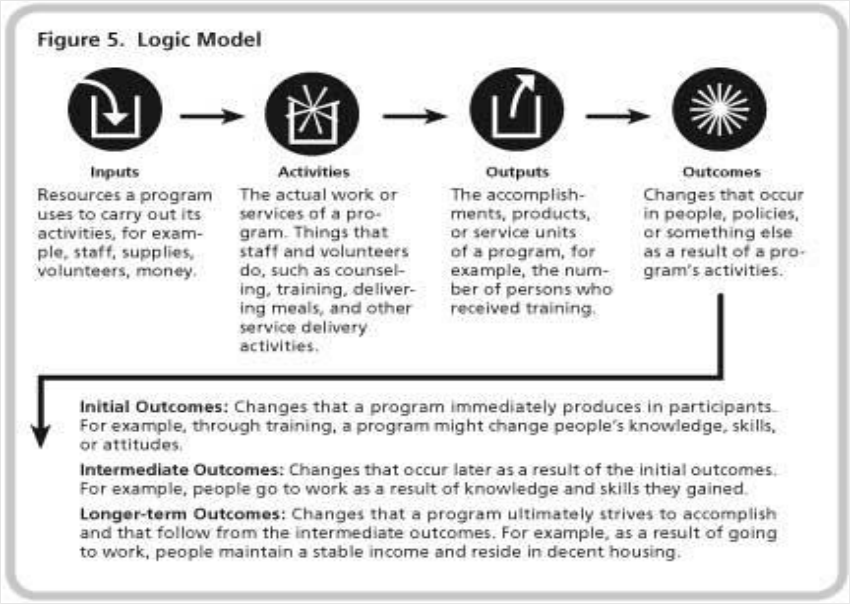
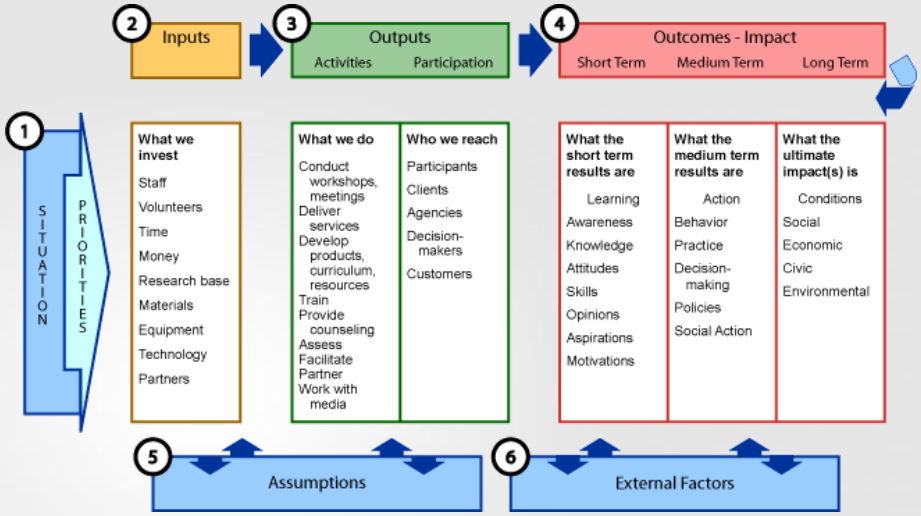
Sample logic models

INPUTS	OUTPUTS		OUTCOMES		
What we invest	ACTIVITIES	PARTICIPANTS	SHORT TERM	MEDIUM TERM	LONG TERM
	What we do	*Whom we reach*	*What the short term results are*	*What the long term results are*	*What the ultimate impact(s) are*
Staff Money Time Volunteers Partners Equipment Materials…	Technical Assistance Fieldwork Research Studies Workshops Conferences Courses Media Work Facilitation Trainings…	Students Scientists Tribes Citizens Private Sector Agencies Planners… …	Awareness Knowledge Skills Behavior Practices Motivations…	Decisions Policies Social Action Industry Action Restoration Recovery Preservation…	Social Economic Civic Environmental Value Added…







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Additional resources

- Evaluation in Organizations: A Systematic Approach to Enhancing Learning, Performance, and Change, Russ-Eft & Preskill: http://books.google.com/books?hl=en&lr=&id=0CmU_jaAjRYC&oi=fnd&pg=PR5&dq=evaluation+in+organizations+russ-eft&ots=cunVoNmVRL&sig=cUZLrwaRasTVs39En4afi7P2ewY#v=onepage&q=using%20a%20logic%20model&f=false
- W.K. Kellogg Foundation Logic Model Development Guide: http://www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development-Guide.aspx

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Thank you for taking the time to work through this exercise with your team. These online lessons are a bit of an experiment for us. As we learn more, we will continue to adapt and refine them.

Your feedback is vitally important. Please let us know how you used this tool. What was unclear? What would you add?

We look forward to hearing from you.

Thanks,
The NAS Team

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