

COMMUNITY & CULTURE

# CHIEF EXECUTIVE PROGRAM

National Arts Strategies believes that arts and culture are vital to community life. We also believe that community is vital to arts and culture. We've seen that the organizations that thrive are the ones that understand and connect with their communities. They partner with other local organizations and take part in civic initiatives. Most importantly, they listen to community members. This kind of connectivity and relevance is the key to sustainability. We've built *The Chief Executive Program: Community and Culture* for CEOs working at the intersection of culture and community. These individuals lead organizations that respond to local needs and contribute to healthy neighborhoods.

This one-year program brings together an international cohort of 50 CEOs who want to more effectively lead change in their organizations, communities and the cultural field. The Chief Executive Program supports each CEO's efforts by introducing different approaches from outside our sector, a range of analytical frameworks and a network of allies and collaborators. This program is not about one size fits all solutions - by the end of the experience, participants will have the tools and connections needed to boost their ability to create change in their own unique contexts. They will join our nearly 200 Chief Executive Program alumni to form a network of leaders positioned to introduce field-level change.

## Program Timeline

### APPLICATION OPEN

May 3 - June 12, 2016

### HARVARD UNIVERSITY

OCT 23-27 2016

### UNIVERSITY OF MICHIGAN

MAY 7-11, 2017

### SUMMIT FOR CHANGE

NOV 12-15, 2017

## Commitment

Work with colleagues, maintain a commitment to each other

Develop an action plan and participate fully in all parts of the learning cycles

Attend all in-person events; track progress, stay focused on organizational goals

Share learning within your organization

TO LEARN MORE OR APPLY, GO TO [ARTSTRATEGIES.ORG/CHIEFEXECUTIVE](http://ARTSTRATEGIES.ORG/CHIEFEXECUTIVE).

This program is the result of our partnership with the following incredible institutions:

THE  
**KRESGE**  
FOUNDATION

The Educational  
Foundation of  
America

The Chief Executive  
Fellowship Fund  
honoring  
KEN FISCHER

**M** MICHIGAN  
ROSS SCHOOL OF BUSINESS



HARVARD | BUSINESS | SCHOOL  
Executive Education



Leaders will come together at three in-person events and will participate in “at-home” activities designed to help them move forward on the key objectives they have defined. In the Chief Executive Program, we go deeper than sharing best practices. We partner with Harvard Business School and University of Michigan, Ross School of Business to introduce transformational tools and frameworks. By the end of the program, CEOs will have deeper understanding of the strategic challenges they face and the ability to translate their visions for the future into reality.



*“During my sixteen years as an arts organization CEO, I have attended numerous professional development sessions offered by highly reputed business schools, leadership institutes and consultants. The Chief Executive Program was exponentially more relevant, insightful and applicable. It was carefully structured to build our knowledge and engagement with an evolving curriculum over a multi-year period. It was considerate of a CEO’s time constraints, and it capitalized on the tremendous synergy and intellectual equity of a broad mix of arts leadership across the field.”*

Leslie Greene Bowman  
President, The Thomas Jefferson Foundation

## About National Arts Strategies

NAS has been working with leaders in arts and culture for over 30 years. We’ve seen that a dynamic, sustainable cultural community comes from the vision and efforts of skilled professionals. In all of our programs cultural leaders explore the toughest challenges facing organizations today, and learn from each other as well as from some of the leading business school faculty in the United States. The experience is always interactive and engaging, respectful but demanding. And it brings the best thinking from outside the cultural sector into the community, challenging leaders to take a fresh look at their organizations.

## Eligibility

Chief executives of cultural institutions with community at the heart of their mission

Change agents

Curious, open & collaborative

From urban, suburban, rural or international communities

## Program Tuition

All tuition, including lodging and meals is completely underwritten.

**Participants are only responsible for their transportation.**

## Contact

For more information contact  
**Taylor Craig** at  
tcraig@artstrategies.org  
or 571-482-5789.

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